

STAND IN SOLIDARITY WITH SEIU 26 FOR WORKERS' RIGHTS & CLIMATE JUSTICE

What is Happening: In the Twin Cities the 4,000 commercial janitors of SEIU Local 26 who clean the offices of major Minnesota corporations are fighting for a fair contract. Janitors with SEIU believe everyone should have what we need to live, not just survive.

Janitors have met with contractors 11+ times over the past four months and contractors are not interested in supporting Green Cleaning Technicians training which could create a healthier work environment for both workers and building tenants and help reduce the huge role the downtown skyscrapers play in making climate change even worse here in Minnesota and across the planet.

The janitors conducted a one day strike on Thursday, Feb. 27th to win a fair contract that protects their families and the environment. Many allies including Youth Climate Strikers and the Environmental Justice groups stood with them.

If Contract negotiations stall this week (March 2-8) for the SEIU 26 janitors will be forced to go on an open-ended strike.

Please hop on Twitter and Facebook THIS WEEK (March 4-7) to uplift the urgency of settling on a fair commercial janitorial contract. Tweet/FB post Bank & narrative strategy are listed below. Please push out what you can.

Thank you - Alisha

The Asks:

- Take action on Twitter and FB to express your support for the SEIU 26 janitors who are fighting for a fair contract. Use/adapt the sample messages below or retweet @SEIU26 and share posts for SEIU26's [Facebook](#) .
- Ask people to sign the petition in support of the janitors:
<http://bit.ly/JanitorsReadyToStrike>
- Invite your people to the kick-off for our open-ended strike starting Monday, March 9th : Monday March 9th from 5:30pm – 8pm at Ameriprise Financial Center 701 S 2nd Ave, Minneapolis, Minnesota: <https://www.facebook.com/events/615282645919252/>
- We also need staff or skilled volunteers for two shifts of this event on Monday, March 9th: from 6 am to 2 pm and from 2 pm to 9 pm. If you can attend or send folks text Organizer Dan Moore at 971-275-9904.

Narrative Goal: Highlight SEIU Local 26 values of dignity and respect for property service workers in the Twin Cities and Commercial Janitors deserve fair contracts that protect their families, our community and our planet. Show the contractors, building owners, and our city leaders that the janitors who clean the largest commercial buildings in the Twin Cities are not in their contract fight alone.

We are fighting for:

- Jobs that support joyful families.
- Homes we're proud to live in.
- Work that doesn't make us sick or injured.
- A healthy planet for our kids.

Tagline: Fighting Today for a Better Tomorrow

Hashtags: #BetterTomorrow #UnionsForAll #ClimateJustice #JusticeforJanitors

Study: ["Sky High Pollution: How Minnesota corporations pollute our planet and politics, and how community collaboration can help the state reach its 2050 greenhouse gas emission reduction goals."](https://workdayminnesota.org/how-minnesota-corporations-pollute-our-planet-and-politics/)

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Petition: <http://bit.ly/JanitorsReadyToStrike>

Key articles:

- <https://www.commondreams.org/views/2020/03/01/did-we-just-witness-first-union-authorized-climate-strike-united-states>
- <https://labornotes.org/2020/02/twin-cities-janitors-and-guards-feature-climate-and-housing-their-strike-demands>
- <http://www.startribune.com/4-000-twin-cities-janitors-could-strike-next-week/568051862/>

Tweet/FB Post Bank:

General Solidarity

Solidarity to the 4,000 @SEIU26 janitors who clean corporate office buildings. They are standing up for good jobs and a healthy planet! #BetterTomorrow #UnionsForAll #ClimateJustice #JusticeforJanitors Support them: <http://www.seiu26.org/solidaritysquad/>

We stand together demanding the right to our dreams - SOLIDARITY WITH @SEIU26 janitors fighting for fair contracts and a #BetterTomorrow #UnionsForAll #ClimateJustice @john_esse @IDSCenter @usbank; @ameriprise @UnitedHealthGrp

Green/Environmental

We support @SEIU26 janitors campaign for Green Cleaning and fair contract. #BetterTomorrow @IDSCenter @CrystalCourtIDS @john_esse @IDSCenter @usbank; @ameriprise @UnitedHealthGrp <http://www.seiu26.org/solidaritysquad/>

Whether you are Black, brown, Indigenous, immigrant, or white everyone deserves a healthy planet! We support Green Cleaning & fair contract for @SEIU26 janitors. @Jacob_Frey @MayorCarter @GovTimWalz @LtGovFlanagan @IDSCenter @usbank; @ameriprise @UnitedHealthGrp #BetterTomorrow #ClimateJustice

MN janitors at @SEIU26 negotiating for Green Cleaning training fund to reduce carbon impact of Minneapolis' largest buildings. @IDSCenter @usbank; @ameriprise @UnitedHealthGrp
WILL YOU SUPPORT a fair contract with Green Cleaning, #Sickdays, fair wages? #BetterTomorrow #ClimateJustice

Historic Strike for #ClimateJustice. @SEIU26 janitors striking to protect their families and our planet. Stand with them <http://www.seiu26.org/solidaritysquad/> <https://www.commondreams.org/views/2020/03/01/did-we-just-witness-first-union-authorized-climate-strike-united-states>

Housing

Whether you are Black, Brown, Indigenous, Immigrant, or White everyone deserves homes we're proud to live in! We support fair wages for Minnesota's janitors, do you? @Jacob_Frey @MayorCarter @GovTimWalz @LtGovFlanagan @KleenTech1@MarsdenJobs @Tri_Cleaning @john_esse @IDSCenter @usbank; @ameriprise @UnitedHealthGrp #BetterTomorrow

Fair Wages

Minnesotans will not be divided, it doesn't matter if you are Black, Brown, Indigenous, Immigrant, or White everyone deserves jobs that support joyful families! We support fair wages for Minnesota's janitors, do you? #BetterTomorrow @Jacob_Frey @MayorCarter @GovTimWalz @LtGovFlanagan @KleenTech1@MarsdenJobs @Tri_Cleaning @john_esse

Excess Workload

Minnesotans will not be divided, it doesn't matter if you are Black, Brown, Indigenous, Immigrant, or white everyone deserves safe work. We support safe workload for Minnesota's janitors, do you? #BetterTomorrow @john_esse @IDSCenter @usbank; @ameriprise @UnitedHealthGrp

.@mcohs did a study of @SEIU26 janitors - 37% of workers reported increased workload, 56% didn't know about workers compensation, 25% reported being afraid to report injuries. We support union training so workers are safe and informed!
#BetterTomorrow @john_esse

Shareable Images:

SEIU LOCAL 26 DEMANDS

WORK THAT KEEPS US HEALTHY

SEIU DEMANDS A GREEN CLEANING TRAINING PROGRAM TO KEEP WORKERS AND THE PLANET HEALTHY

WE'RE FIGHTING FOR



**WORK THAT DOESN'T
MAKE US SICK
OR INJURED**

WE'RE FIGHTING FOR



**JOBS THAT SUPPORT
JOYFUL FAMILIES**

WE'RE FIGHTING FOR



**A HEALTHY PLANET
FOR OUR KIDS**

WE'RE FIGHTING FOR



**HOMES WE'RE
PROUD TO LIVE IN**

SEIU LOCAL 26 DEMANDS

A HEALTHY PLANET FOR OUR CHILDREN

**SEIU HAS ENDORSED
THE GREEN NEW DEAL, WE
DEMAND OUR CORPORATE EMPLOYERS
TO STOP TRYING
TO BLOCK CLEAN ENERGY
LEGISLATION AND TAKE RESPONSIBILITY
FOR THEIR CARBON FOOTPRINT.**

**I STAND
IN
SOLIDARITY
WITH**



**SEIU
LOCAL 26**



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SEIU
LOCAL 26



JOIN SEIU LOCAL 26

WE STRIKE

TOGETHER

**MN YOUTH
CLIMATE
STRIKE
AND
LOCAL
UNIONS
JOIN TO
DEMAND A
GREENER
MPLS**

FEBRUARY 27

5:00 PM

**NICOLLET
MALL AND
8TH AVE**



@MNCLIMATESTRIKE